CHECKLIST

Conference Sponsor Interaction Checklist

- [ ] Review sponsor tiers on the event site before you arrive
- [ ] Prepare one specific question for each booth you plan to visit
- [ ] Check whether sessions are sponsored by reading the programme
- [ ] Turn your badge around or decline politely if you prefer not to share contact details
- [ ] Attend smaller sponsor events for deeper technical conversations
- [ ] Ask about open roles directly if you are exploring career options
- [ ] Compare sponsor talks to independent sessions on the same topic
- [ ] Evaluate competitions by whether they involve a genuine technical challenge